



# STEP

St. Paul / Elk Point  
Economic Development Alliance



## COUNTY OF ST. PAUL INVESTMENT OPPORTUNITY

# SMALL TOWNS & BIG SCREENS

## Film Industry in the STEP Region

Alberta, Canada is perfectly poised to become the next great screen industry hub with our talented crews, our breathtaking locations, and rich-production history. The STEP Region represents several communities from the County of St. Paul, located in the northeast region of Alberta, only 1.5 hours east of the City of Edmonton.

The STEP Region has over 3,500 sq. km. of film-friendly, camera-loving space ready to play its part in your story. The Region has access to world-class post facilities, standing sets, backlots and soundstages – we are always camera ready.

## Top Reasons to Invest



You will enjoy lower production costs compared to larger centres.

The STEP Region has its own film grant up to \$50,000 and you can access thousands more provincially and federally.

Up to 30% tax credit and zero provincial sales tax.

Unique, small-town backdrops and vast, rural landscapes.



You will stay on your production schedule by cutting through the red tape.

based in the rural location or from easily commutable major hubs.

and the bragging rights that come along with hosting a film production in our region.

**\$335M**  
**Film Industry  
Investment  
& Double the  
Alberta Made  
Screen Program  
Funding**  
Government of Alberta

**Streamlined Film  
Operating Policy  
& Procedures**  
STEP Region



# Film Locations

With bustling cities, small towns and land that ranges from mountains to prairies and prehistoric badlands – Alberta has a unique film location for you.

Browse the [Film Location Library](#) to find your ideal location in the STEP region. We have numerous locations with more being added. Some of which include:

## Locations

- |   |                                   |
|---|-----------------------------------|
| UFO Landing Pad                         | St. Paul Airport                  |
| Lakeland Brewery                        | St. Paul Golf Course & Restaurant |
| Iron Horse Trail Staging Area - Mallaig | St. Paul Gravel Pits              |
| St. Paul Recreation Center              | Elk Point Airport                 |
| St. Paul Museum                         | Elk Point Riverview Park          |
| St. Paul Movie Theater                  | Elk Point Eco Center              |
| Twisted Fork Restaurant                 | Elk Point Allied Arts Center      |

### Location advantages include:

-  Financial support and streamlined operating procedures
-  Business-friendly municipalities with centralized support
-  Save on housing, food and retail for your crew
-  Diverse film locations with great cultural content



# Funding

No matter what your budget, you will get more for your production dollar in the STEP Region.

## STEP Region Grant - Up to \$50,000

### Types of eligible projects:

- Theatrical feature films
- Scripted television series
- Made for television movies
- Documentaries

Funding provides assistance in the form of conditional grant contribution of eligible STEP labour and costs to a maximum capped on a tiered basis according to the regional spend:

Total Production Budget	Minimum STEP Spend Level	Potential Level of Funding
Up to \$1 million	5%	Up to \$25,000
> 1 million	10%	Up to \$50,000

### Other Funding Sources:

**Alberta Foundation for the Arts - Up to \$15,000**

**Alberta Media Fund – Up to \$380,000**

**Alberta’s Film and Television Tax Credit - refundable tax credits up to 30% on production and labour costs**

### Film Resources

[www.alberta.ca/funding-and-incentives-for-film-projects.aspx](http://www.alberta.ca/funding-and-incentives-for-film-projects.aspx)

[www.alberta.ca/alberta-film-commission.aspx](http://www.alberta.ca/alberta-film-commission.aspx)

[www.stepeconomicdevelopment.ca](http://www.stepeconomicdevelopment.ca)

**Learn more about filming opportunities in the STEP Region and the County of St. Paul. Contact: Linda Sallstrom: [lsallstrom@stepeconomicdevelopment.ca](mailto:lsallstrom@stepeconomicdevelopment.ca) STEP (Economic Development Alliance) +1-780-646-2975**

