

# OPEN FOR BUSINESS



STEP

St. Paul / Elk Point  
Economic Development Alliance

## WHAT IS STEP?

The St. Paul/Elk Point Economic Development Alliance is headed by committee formed to explore a regional economic development partnership. It is comprised of the County of St. Paul, Town of St. Paul, Town of Elk Point, and Summer Village of Horseshoe Bay.

## WHAT IS STEP'S PURPOSE?

STEP identifies, plans, and manages or advocates for projects and initiatives that will:

- Centralize Economic Development within the region
- Support growth of priority industry sectors
- Position workforce development as a cornerstone of regional economic development
- Support regional economic development through partnerships and advocacy



## PROJECTS STEP IS WORKING ON RIGHT NOW?

STEP is actively working on projects that align with their priorities and those of the Province:

- Ag and Ag Foods
- Energy
- Tourism
- Workforce Development and Rural
- Immigration
- Regional Investment Readiness
- Partnerships and Advocacy

## HOW IS STEP FUNDED?

STEP is funded by the four partner communities as well as a number of federal and provincial grant programs. The STEP initiative was designed to be entrepreneurial in nature, like the region it represents. We seek outside funding from sources for all our projects, thus lowering the cost for the partner communities.





## WHAT WAS STEP FORMED TO ACCOMPLISH?

Beyond exploring the viability and potential of this regional economy development partnership, STEP will develop and undertake initiatives to:

- Retain local businesses and workers
- Attract new businesses and workers
- Help businesses and workers with Covid 19 recovery and plan for future instances of regional economic disruption
- Help create a long-term relationship between businesses, government, educational institutions, workers, and stakeholders to foster regional economic development



Visit us: [www.stepeconomicdevelopment.ca](http://www.stepeconomicdevelopment.ca)

## INVESTING, WORKING AND LIVING IN THE STEP REGION

The STEP region 's boundary is the County of St. Paul, located 1.5 hours east of Edmonton. The County is very diversified with a strong agriculture industry complemented with tourism, oil/gas and manufacturing. The Town of St. Paul is the major business center in the County, which also includes the Town of Elk Point, and the Hamlets of Ashmont, Heinsburg, Mallaig, Lafond, Lindbergh, St. Lina and St. Vincent.



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