



STEP

St. Paul / Elk Point
Economic Development Alliance



A WIN / WIN

EMPLOYERS
Attract and retain
workers to address
your labour shortages

WORKERS
A streamlined process
to Canadian
citizenship and
newcomer supports

RURAL RENEWAL STREAM

**Alberta
Advantage
Immigration
Program (AAIP)**

*Employer-driven immigration pathway supporting
workforce needs in the STEP Region*

What is the Rural Renewal Stream?

The Rural Renewal Stream is an **employer-driven program** that supports businesses in the STEP Region to address labour shortages through the recruitment and retention of workers.

Employers must be approved to participate in the program and must provide a **valid job offer from a currently employed candidate**.

The program supports workforce development and helps employers meet labour demands while contributing to regional economic growth.

The STEP Region includes the County of St. Paul, Town of St. Paul, Town of Elk Point, and Summer Village of Horseshoe Bay.

Application Process

Easy-to-follow steps for employers and candidates:



Step 1

Employer applies to participate in the program



Step 2

Employer application is reviewed



Step 3

Employer submits Request for Letter of Endorsement (current employee)



Step 4

Valid job offer submitted by email



Step 5

STEP reviews application



Step 6

Letter of Endorsement issued (if approved)



Step 7

Candidate applies to AAIP



Program details, eligibility criteria and forms at stepeconomicdevelopment.ca

Learn More: Program details, eligibility criteria, and forms:

www.stepeconomicdevelopment.ca

Contact: ruralrenewal@county.stpaul.ab.ca

STEP (Economic Development Alliance) +780-645-3301 (ext. 1218)



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|------------------------------|---|
| Important Information | <ul style="list-style-type: none">• Participation is subject to approval and annual allocation limits• Candidates must be currently employed by the participating employer• A valid job offer is required• A Letter of Endorsement does not guarantee approval, nomination, or permanent residency• Employers and candidates are responsible for meeting AAIP requirements• STEP does not assess or guarantee AAIP eligibility <p><i>Occupations requiring higher levels of education, training, or certification are more likely to align with AAIP requirements.</i></p> |
| Employers | <ul style="list-style-type: none">• Attract and retain workers to address labour shortages.• Participation is subject to program requirements and approval. |
| Workers | <ul style="list-style-type: none">• Opportunity to apply for permanent residency through AAIP and access local community supports. |
| Document Submission | <ul style="list-style-type: none">• All required documents, including the valid job offer, must be submitted by email to: ruralrenewal@county.stpaul.ab.ca |

This is an employer-led process. STEP does not assist candidates in finding employment.

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